

## NCC Cable System Order

Order #	62354221
Syscode	2482
System Name	Time Warner/DirectTV- I+ Lexington, KY
Market	Lexington-Fayette

Flight Dates	10/17/16 - 10/30/16
Agency	Strategic Media Placement
Advertiser	Rand Paul for US Senate

Update Date	10/20/16
Version	1 Vs. 1

AE	Andrew Yolles
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$900.00
Commission	\$135.00
Net Total	\$765.00
Total Spots	6
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	10.20 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Indiana @ Northwestern	10/17/16	10/23/16	12:00	15:00						X		-	-	1	\$40.00	\$40.00	30	CFB Day
2	ESP2	Houston @ SMU	10/17/16	10/23/16	19:00	22:00						X		-	-	1	\$75.00	\$75.00	30	CFB Prime
3	ESP2	Wyoming @ Nevada	10/17/16	10/23/16	22:00	24:00						X		-	-	1	\$75.00	\$75.00	30	CFB Prime
4	ESPN	Ole Miss @ LSU	10/17/16	10/23/16	21:00	24:00						X		-	-	1	\$185.00	\$185.00	30	CFB Prime ESPN
5	ESPN	Houston Texans @ Denver Broncos	10/24/16	10/30/16	20:30	23:30	X							-	-	1	\$450.00	\$450.00	30	MNF
6	SECN	Umass @ South Carolina	10/17/16	10/23/16	12:00	15:00						X		-	-	1	\$75.00	\$75.00	30	CFB Day

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
<b>SPOTS</b>	6	0	0	0	0	0	0	0	0	0	0	0	6
<b>AMT</b>	\$900.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$900.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/20/16

62354221 | Lexington-Fayette | Time Warner/DirectTV- I+ Lexington, KY | 2482 |

## NCC Cable System Order

Order #	62354221
Syscode	8000
System Name	Time Warner/Lexington Interconnect, KY
Market	Lexington-Fayette

AE	Andrew Yolles
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Strategic Media Placement
Advertiser	Rand Paul for US Senate

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/20/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,575.00		
Commission	\$236.25		
Net Total	\$1,338.75		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.20 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Houston @ SMU	10/17/16	10/23/16	19:00	22:00						X		-	-	1	\$150.00	\$150.00	30	CFB Prime
2	ESPN	Ole Miss @ LSU	10/17/16	10/23/16	21:00	24:00						X		-	-	1	\$375.00	\$375.00	30	CFB Prime ESPN
3	ESPN	Houston Texans @ Denver Broncos	10/24/16	10/30/16	20:30	23:30	X							-	-	1	\$900.00	\$900.00	30	MNF
4	SECN	Umass @ South Carolina	10/17/16	10/23/16	12:00	15:00						X		-	-	1	\$150.00	\$150.00	30	CFB Day

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
<b>SPOTS</b>	4	0	0	0	0	0	0	0	0	0	0	0	4
<b>AMT</b>	\$1,575.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,575.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/20/16

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